



IRENE ROSENFELD

New York, NY Irene Rosenfeld, chairwoman and chief executive of Frito-Lay North America, PepsiCo's most profitable operating unit, returned to Kraft Food as chief executive. A 20-year veteran of Kraft, when she left two years ago to join PepsiCo, Rosenfeld will be one of only 12 women leading a Fortune 500 company in the U.S.

New York, NY Microsoft Corp promoted **Allison Watson** to corporate vice president of its Worldwide Partner Group, responsible for the strategy of the Company's partner channel. The Worldwide Partner Group includes more than 120 marketing professionals and 3,000+ sales professionals in the field sales organization. Watson served as General Manager of the Microsoft commercial business in Washington, D.C. with P&L accountability for sales and marketing and managed the consulting practice. Before joining Microsoft in 1993, Allison held sales and consulting positions in the healthcare, manufacturing and high-tech industries.



ALLISON WATSON

Redmond, WA The European-American Business Organization, Inc. (EABO), a consulting firm specializing in transatlantic business development, has appointed two new executives: **Julie Lerner**, Managing Director, will be responsible for new business development, including the exploration of international investment opportunities, strategic sales and project management. Prior to joining EABO, she held senior trading and business development positions with XL Financial (Weather & Energy division), Cargill International, S.A., Cargill Inc., Phibro and Sempra Energy Trading, in the US, Europe and Latin America.



JULIE LERNER

New York, NY **Birgit Findeis**, Director, Tax Services, joins EABO with over 14-years experience as a lawyer, tax advisor and accountant. She heads a new division, which includes comprehensive tax planning and general tax compliance services. Findeis began her career in Germany with KPMG in Munich, and later worked for BDO Germany before becoming Senior Manager of their international tax department in New York.



BIRGIT FINDEIS

New York, NY **Sarah Davidoff**, former counsel at Skadden Arps Slate Meagher & Flom, has joined Stroock & Stroock & Lavan as partner.



CATHERINE WEST

Dallas, TX **Catherine G. West** has been named EVP of JC Penney Co in charge of logistics and Supply chain operations and property development, with oversight for more than 1000 doors. West was president of Capital One's US Card business since 2004, having joined them as SVP of US consumer risk operations. She was previously with First USA Bank as EVP marketing services and Operations and VP at Chevy Chase Bank FSB.



MURIEL CHENG

New York, NY **Muriel Cheng**, CPA, was named a partner at Friedman LLP, Accountants and Advisors. Previously a principal with the firm, she brings over 20 years of experience to her role, specializing in the resolution of complex tax issues facing overseas companies, joint international ventures and high-net worth individuals.



MARION MURRAY

New York, NY **Marion Murray** has left American Century, where she held the position of vice president of design and merchandising, to create her own consulting firm, working with Braemore on their Tommy Bahama line. She was previously VP of design at Robert Allen.



MARY ANN PESCE

Cincinnati, OH **Gina Daroses**, VP global cosmetics at Procter & Gamble, has added responsibility for hair coloring products as well. **Mary Ann Pesce**, president new business development at P&G has added deodorants, male personal care and cleansing categories.



JILL GRANOFF

New York, NY **Jill Granoff**, formerly president and CEO of Victoria's Secret Beauty, has joined Liz Claiborne Inc as group president direct-to-consumer. She will be responsible for ecommerce web sites in the US as well as specialty retail and outlet stores. Earlier, Granoff was SCP strategic planning finance and info systems for Estee Lauder Inc and began her career as a management consultant in strategic planning at A.T. Kearney Inc.



TERESE M. CONNERTON

New Washington, DC Employee benefits lawyer and former Department of Labor litigation attorney **Terese M. Connerton**, has joined Ober/Kaler's DC office as a principal. Formerly a shareholder at Schmeltzer, Aptaker & Shepard, also in Washington DC, Connerton will lead the employee benefits practice.



MARIBETH SCHWIND

Chicago, IL **Maribeth Schwind** has been promoted to Associate at Ted Moudis Associates (TMA), an architectural and interior design firm specializing in corporate interiors and retail projects. Schwind, who will oversee Chicago office operations, previously held the position of project director at the firm. Her portfolio includes projects for Bear Stearns, Cantor Fitzgerald, Hillenbrand Partners, JP Morgan Chase, Lehman Brothers, Morgan Stanley, Tiffany & Co., and Wolters Kluwer, among others.

New York, NY **Joanna Coles** has been named editor in chief for *Marie Claire* magazine, a joint venture of Hearst Magazines and Marie Claire Album of Paris. She left a position she held since September 2004 as executive editor for *More*. Previously, Coles was the articles editor and features editor at *New York magazine* after an earlier career as foreign correspondent for *The Times of London* and *The Guardian*.



JENNIFER SIEVERTSEN

Newport Beach, CA **Jennifer Sievertsen** was named the first VP of brand marketing for La-Z-Boy Residential, part of the well-known furniture company. She was director of brand and retail marketing.



HEATHER McDONALD

New York, NY **Heather McDonald** has joined law firm Baker Hostetler as partner, from the same position at Gibney Anthony & Flaherty.



ELIZABETH KIESTER

New York, NY **Elizabeth Kiester**, long-time fashion industry leader and previously director of global concepts at Abercrombie and a fashion director for YM, is the new creative director and brand spokeswoman at Le Sportsac. Kiester—who was also a market director for Jane magazine, beginning with its launch—will be responsible for setting the creative direction for the company worldwide, including all 40 global markets. She will ultimately serve as LeSportsac's style authority, forecasting future trends, lending a creative eye to product design and conceptualizing visual merchandising.

New York, NY **Kate Premo**, a marketing and public relations veteran has joined the Interior Design Group of F. Schumacher & Co. as Director of Marketing. Responsible for Schumacher, Greeff and Decorators Walk brands as well as FSC0's floorcovering division, Patterson, Flynn, and Martin. Premo spent seven years as VP, corporate communications and marketing for Niermann Weeks. She previously held PR positions with William B. Johns and Partners, and several government agencies in Washington, DC., and also created public relations programs for the Foundation for Design Integrity.

Bethpage, NY Kravet Inc. has created new positions within its organization, elevating three women executives to the role of VP: **Beth Kimless Greene** VP of corporate marketing and communications, **Mary Ellen Walsh** VP of furniture, and **Antoinette Ardizzone** VP of operations for Kravet Contract.



ANNA MARIE PRESUTTI

New York, NY **Anna Marie Presutti**, previously VP Sales & Marketing, Nikko Hotels International, a division of JAL Hotels, Co. Ltd., a Japanese firm, has been promoted to Vice President and general manager of Hotel Nikko (U.S.A.), Inc., and Hotel Nikko San Francisco. The first woman to achieve this position in the history of the hotel chain and the first woman to be appointed as an officer, she was previously area director of sales and marketing for Kimpton Boutique Hotels in San Francisco.



BARBARA CIRKVA

New York, NY **Barbara Cirkva**, EVP of fashion for Chanel Inc, has been promoted to divisional president of fashion, watches and fine jewelry. She was VP and merchandise manager in designer apparel for Bloomingdale's before joining Chanel as VP of ready-to-wear and accessories.

Edison, NJ **Megan Carroll** has been named business development manager for Leucos, Lumina and Andromeda International, divisions of Leucos USA, the lighting conglomerate. Carroll was previously a specification marketing manager with Philips Lighting Company and national sales manager with Forecast Lighting. She has also served as co-chair of the Lighting Industry Resource Council, chair of the IESNA Northeast Region IIDA Awards and co-chair of the IESNY Lumen Awards

Cincinnati, OH The Limited Inc has elevated **Sharon Jester Turney** to CEO and president of Victoria's Secret Group. She was the head of VS Direct and was previously president and CEO of NM Direct and NM catalogue. Turney began her career in Houston at Foley's. **Mindy Meads** was named CEO and president of Victoria's Secret Direct, effective in August. She was formerly president and CEO of Lands End. Earlier, Meads was with Denver Dry Goods, Macy's, Limited Stores and Gymboree. **Christine Beauchamp** is the new CEO of Victoria's Secret Beauty, moving up from president and GMM. **Ann Hailey** has been promoted to EVP Corporate Development of Limited Brands.



LISA MORRISSEY

West Chester, PA QVC promoted **Lisa Morrissey** to vice president of design and development. Morrissey was formerly the director of apparel design and development.

Greenwich, CT **Robin Slough** has been named president of American Silk Mills, Inc., one of the oldest mills in America. She takes the helm, moving up from her position as VP sales and marketing for the firm.

New York, NY **Odile Roujol** has been named chief of the Lancome institute...the first woman to hold that position. She was the deputy GM of Lancome International and previously was deputy general manager of the company.

New York, NY **Gail Cook** has been named president of David Meister, a division of Kellwood Corp. She recently ran her own apparel consultancy, Gail Cook & Co and was group president at Liz Claiborne Co. Earlier, she worked at Ellen Tracy.



LISA MORRISSEY

Atlanta, GA **Jennifer Raj** has been promoted to VP group brand director at The Morrison Agency. She will lead the

AutoTrader.com, Cardiac Science and Equifax's Personal Solutions accounts.

New York, NY **Adrienne Lazarus** has been named president of Ann Taylor Stores from EVP of merchandise and design a position she has held for the past year. In her new role, she will have full oversight of the Ann Taylor Stores brand. A 15 year veteran, Lazarus spent six years with the Ann Taylor division and was part of the team that launched and grew the LOFT brand. She became GMM in October 2004 and was credited as being instrumental in that division's turnaround.



JIGNASHA AMIN PATEL

Dallas, TX **Jignasha Amin Patel** will lead Freescale Semiconductor's global workplace initiatives and drive an integrated strategy that is focused on attracting, retaining and developing diverse talent at all levels of the organization. Prior to Freescale, Jignasha worked for Dell.



SHARON L. ALLEN

New York, NY The Financial Women's Association of New York ("FWA") announced that **Sharon L. Allen**, Deloitte

& Touche USA LLP chairman of the board and **Nancy M. Barry**, President of Women's World Banking, are "Women of the Year" 2006 honorees. Allen is the first woman to be elected as chairman of the board for Deloitte



NANCY M. BARRY

& Touche USA, a professional services organization with more than \$7 billion in annual revenues, and she is the highest-ranking

woman in the organization's history. Barry, President of Women's World Banking ("WWB") since 1990 and on the WWB Board of Trustees since 1981, has led the development of WWB, which today is a leading global network of over 50 institutions and banks.

New York, NY **Dina Bartello** was appointed director of the Flowers Heritage Foundation. Bartello brings the Foundation extensive fund raising and events planning experience from the AIDS Project Los Angeles and L.A. Shanti as well as the American Heart Association. Her events, partnerships with major donors, corporate giving campaigns and grant writing efforts have brought in millions of dollars for the non-profit organizations which she has served. In her new role, Bartello will manage strategic planning, revenue generation, organization development and program operations.



CARA MERTES

Los Angeles, CA Sundance Institute recently announced the appointment of **Cara Mertes** as the new Director of the Sundance Institute

Documentary Film Program. Mertes, currently the executive director of American Documentary, Inc., and executive producer of the PBS documentary showcase P.O.V., has an extensive background in independent nonfiction filmmaking and producing. In her new position, Mertes will oversee all of the initiatives of the Documentary Film Program, including the Sundance Documentary Fund, the annual Documentary Edit and Story Laboratory, the annual Documentary Composers Laboratory, the House of Docs programming at the Filmmaker Lodge at the Sundance Film Festival, and ongoing, year-round support for documentary filmmakers.



LINDA SAWYER

New York, NY The Advertising Educational Foundation (AEF) elected **Linda Sawyer**, CEO of Deutsch Inc., as its new Chairman. She

was previously vice chairman. Among her new board members is **Arlene Davila**, Ph.D. New York University. The AEF was created in 1983 as a non-profit, private operating foundation supported by ad agencies, advertisers and media companies to provide and distribute educational content that enriches the understanding and perception of advertising.



JUDY SEIDMAN

New York, NY **Judy Seidman**, CPA, an audit manager at Friedman LLP's New York City office, will begin a three-year term on the

board of directors of the New York State Society of Certified Public Accountants (NYSSCPA). She is ending a one-year term as the president of the Society's Manhattan/Bronx chapter.



JUDY HU

New York, NY The Advertising Council announced today that **Judy Hu**, Global Executive Director, Advertising and Branding,

General Electric Company, has been elected as Chair of The Advertising Council. Ms. Hu was installed at the Ad Council's Board of Directors meeting held this morning in New York. A board member since 2002, Ms. Hu has served as a vice chair of the Ad Council since May of 2003.



LINDA KREBS

New York, NY **Linda Krebs**, an account executive at Bridge Global Strategies, a NYC public relations firm, made history as the

youngest person ever elected to the Board of Directors of New York Women in Communications, Inc. (NYWICI) in its 77-year history. She will serve as Co-VP of the NYWICI Student Affairs Committee, made up of 25 professional women and four communications students, which hosts educational and social events for students and young professionals. Linda was also honored by the Public Relations Society of America's New York (PRSA-NY) Chapter with its annual President's Award, given to one individual for professional contributions to the organization. She is the youngest person to have received this award as well.

Awards



JUDY SMITH

Raleigh, NC **Judy Smith**, president of Smith Seal NC, was named the 2005 Entrepreneur of the Year by Business Leader magazine.



V.R. SMALL

Washington, DC **V.R. Small**, executive director of the Brooklyn Executive Business Women's Assn., and President/CEO, Small

Industries' Organizational Success Strategies, has been named one of the 2006-07 class of the Diversity Executive Leadership Program (DELP) developed by ASAE and The Center for Association Leadership's Diversity Committee.



NANCY SHARP

Fort Worth, TX **Hon. Daphne Brookins** was selected by the Fort Worth Business Press as an honoree for the "Forty Under Forty" award. This event honors select men and women under the age of 40 who are helping to shape the future through their business and community involvement.

Waltham, MA Bentley College professors **Susan Adams** and **Patricia Flynn** are recipients of an Outstanding Paper Award from the Emerald Literati Club for their article, "Actionable Knowledge: Consulting to Promote Women on Boards," published in the *Journal of Organizational Change Management* (2005). (women held less than 10 percent of corporate board seats in Massachusetts in 2005). The paper presents a conceptual model for organizational change based on the consulting work of The Boston Club, the area's largest organization for high-achieving senior executive and professional women.

Chicago, Ill **Nancy Sharp**, managing partner of Food For Thought Enterprises and **Linda Bi**, president of Central Equipex, Inc were listed among the Top 30 largest women-owned firms list from Crain's Chicago Business.



SHARON EMEK

New York, NY **Sharon Emek**, managing director of CBS Coverage Group and chair of The Independent Insurance Agents &

Brokers of New York (IABNY), is the 2006 recipient of the IABNY Distinguished Service Award, the association's highest honor.



JEANETTE LYNTON

PLEASANT GROVE, UT **Close To My Heart**, the scrapbooking innovator and industry-leading direct sales company, today

announced **Jeanette Lynton**, CEO & Founder, received the Ernst & Young Entrepreneur Of The Year® 2006 Award in the Retail & Distribution category in the Utah region. The award recognizes outstanding entrepreneurs who are building and leading dynamic and growing businesses

Minneapolis, MN **Marilyn L. King**, C.P.M., manager, supplier diversity and purchasing systems, Alcon Laboratories, Inc., Fort Worth, Texas, was presented the Charles J. McDonald, Jr. Minority and Women's Business Advocate Award by the Minority & Women's Business Development Group (MWBBDG), a special interest group of the Institute for Supply Management TM (ISM). The award was presented by Betty Banks, MWBDG chair, at the ISM Annual Conference in Minneapolis, Minnesota.

This award is given annually to an ISM member in recognition of exemplary contributions in minority and women's business development. King is involved in a number of organizations that promote supplier diversity and was instrumental in establishing a mentoring program at Alcon in 2002.