**Key Resources to Help Propel Your Career in the Healthcare Industry**

**Educational Degrees & Certifications**

Those seeking a career in healthcare management or administration must possess at least a bachelor’s degree in those subjects to get started. For senior level roles, one of the most common academic credentials is the Master of Health Administration (MHA) degree, a graduate level degree, or an MBA degree in healthcare. In the Life Sciences area, the desired degrees are more of a scientific nature and PhD degrees are especially valued. The growth of online graduate degree programs at prestigious universities and academic institutions has helped level the playing field and provided more options than existed 20 years ago to pursue such degrees.

Beyond academic degrees, there are **some key credentials/certifications that can help advance a career** to the senior level, once completed, some of which pertain to a specific skill set like finance (see Healthcare Finance Management Association) or hospice (National Hospice and Palliative Care Organization). The ones listed below (and many others) offer certificates in a particular specialty.

* **American College of Healthcare Executives** (ACHE) offers a comprehensive, multifaceted credentialing/certification program and issues the prestigious FACHE credential that you often see appear after the names of senior healthcare leaders. Clip below explains value of FACHE credential:

<https://www.youtube.com/watch?v=D3XZiO7w_nk>

* **American Association of Healthcare Administration (AAHAM)**

<https://www.aaham.org/Certification.aspx>

* **Healthcare Financial Management Association (HFMA)** <https://www.hfma.org/about-hfma.html>
* **Harvard Extension School (Division of Continuing Education)** offers a **Biotechnology Management** **Graduate Certificate** (4 graduate courses/credits over a 3-Year period)

https://extension.harvard.edu/ academics/programs/biotechnology-management-graduate-certificate/#outcomes

* **National Hospice and Palliative Care Organization (NHPCO)** https://www.nhpco.org/
* **University of Pennsylvania Wharton School Healthcare Business Certificate** <https://online.wharton.upenn.edu/healthcare-administration-management/>

**Trade Publications**

* *Modern Healthcare* magazine www.modernhealthcare.com
* *Healthcare Sales and Marketing* magazine (Cari’s magazine) [www.hsandm.com](http://www.hsandm.com)
* *Healthcare Executive* magazine (put out by ACHE) www.healthcareexecutive.org
* *Journal of Healthcare Management (put out by ACHE)*
* *Life Sciences Review* magazine[www.lifesciencesreview.com/magazine/](http://www.lifesciencesreview.com/magazine/)
* *Life Science Leader* magazine [www.lifescienceleader.com/doc/about-lsl-0001](http://www.lifescienceleader.com/doc/about-lsl-0001)
* *HealthLeaders* magazine [www.healthleadersmedia.com](http://www.healthleadersmedia.com)
* *Becker’s Hospital Review* [www.beckershospitalreview.com](http://www.beckershospitalreview.com)

**Key Resources to Help Propel Your Career in the Healthcare Industry (cont’d)**

**Podcasts Worth Checking Out**

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| Health Management Academy | <https://theacademytable.com> |
| Becker’s Healthcare | <https://www.beckershospitalreview.com/podcasts/podcasts-beckers-hospital-review.html> |
| *Healthcare Executive* (magazine put out by ACHE) | <https://healthcareexecutive.org/podcast> |
| Relentless Health Value | <https://relentlesshealthvalue.com/> |
| The Business of Healthcare (from Center for Healthcare Leadership and Management) | <https://businessofhealthcarepodcast.com/> |
| The Hospital Finance Podcast (from Besler) | <https://www.besler.com/category/hfp-podcast/> |
| MGMA (Medical Group Management Association) | [https://www.mgma.com/landing-pages/covid-19-resource- center/telehealth/podcasts](https://www.mgma.com/landing-pages/covid-19-resource-%20%20%20%20%20%20%20%20center/telehealth/podcasts) |
| Healthcare Insider (from *Modern Healthcare* magazine) | <https://www.modernhealthcare.com/sponsored-podcast-healthcare-insider> |
| The Business Leadership Podcast (with Laurie McGraw from American Medical Association) | <https://thebusinessleadership.com/episode/tblp117-laurie-mcgraw-healthcare-leader/> |

**Trade Associations/Non-Profit Organizations that Support the Healthcare Industry**

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| --- | --- |
| American Association of Healthcare Administrative Management (AAHAM) | [https://www.aaham.org/AboutUs/WhoWe Are.aspx](https://www.aaham.org/AboutUs/WhoWe%20Are.aspx) |
| American College of Healthcare Executives (ACHE) Healthcare Management Association | <https://www.ache.org/about-ache> |
| American Hospital Association (AHA) | <https://www.aha.org/about> |
| College of Healthcare Information Management Executives (CHIME) | <https://chimecentral.org/about/> |
| Healthcare Businesswomen’s Association (HBA) | <https://www.hbanet.org/about> |
| Healthcare Financial Management Association (HFMA) | <https://www.hfma.org/about-hfma.html> |
| Health Plan Alliance | <https://www.healthplanalliance.org/hpa/About_Us.asp> |
| MassBio (Massachusetts Biotechnology Council) | <https://massbio.org/about> |
| National Association of Health Service Executives (NAHSE) | <https://www.nahse.org/about-5-2/> |
| National Hospice and Palliative Care Association (NHPCO) | <https://www.nhpco.org/about-nhpco/> |
| Healthcare Sales & Marketing Network (a sales network founded by key medical technology sales/marketing professionals with expertise in devices, pharma, biotech to meet need for news, knowledge, networking) | <https://www.salesandmarketingnetwork.com> |
| Women in Healthcare & Life Sciences | <https://www.wihls.org/about> |
| Women’s Health Leadership Trust | <https://www.whltrust.org/about> |

**Key Resources to Help Propel Your Career in the Healthcare Industry (cont’d)**

**Key Industry Conferences (for Learning and Networking)**

* San Francisco Business Times’ **Women Who Lead in Life Sciences** <https://www.bizjournals.com/sanfrancisco/event/166358/2021/women-who-lead-in-life-sciences>
* Modern Healthcare’s Annual Leadership Symposium

<https://www.leadership-symposium.modernhealthcare.com/?adobe_mc=MCMID%3D49892444471023002352018917907692853035%7CMCORGID%3D138FFF2554E6E7220A4C98C6%2540AdobeOrg%7CTS%3D1631871104>

* Modern Healthcare’s Annual Women Leaders in Healthcare Conference

<https://www.modernhealthcare.com/events/women-leaders-healthcare-conference>

* American Hospital Association Leadership Summit

<https://annualmeeting.aha.org/>

* HBA (Healthcare Businesswomen’s Association) Annual Conference

<https://www.hbanet.org/2021-hba-annual-conference>

* ACHE (American College of Healthcare Executives) Annual Congress on Healthcare Leadership

<https://www.ache.org/learning-center/education-and-events/congress-on-healthcare-leadership>

* MassBio Annual Meeting

<https://www.massbio.org/news/recent-news/registration-is-now-open-for-massbios-2021-state-of-possible-conference/>

* Reuters Events Pharma USA

[www.reutersevents.com/events/philadelphia/](http://www.reutersevents.com/events/philadelphia/)

* AAHAM (American Association of Healthcare Administration Management) Annual National Institute

<https://www.aaham.org/AnnualNationalInstitute.aspx>

* HFMA (Healthcare Financial Management Association) Annual Conference 2021

<https://events.hfma.org/event/5b38eb62-6185-4996-9c8d-705943f48dfb/summary>

* Wharton Healthcare Conference [open to anyone]

<https://www.whcbc.org/conf2021/>