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WOMENSBIZ.US -- A WOMEN'S BUSINESS NEWS AND LEADERSHIP PLATFORM --LAUNCHES
WEBSITE DEDICATED TO WOMEN IN BUSINESS

New business-meets-lifestyle website will feature industry leaders and provide support, guidance and
inspiration to women at all stages of their careers

New York, NY (January 7, 2022) womensbiz.US, a women's business news and leadership platform launches a website this month dedicated to women in business. The site, whose mission is to support women at all stages of their careers, will publish monthly industry-specific issues online featuring profiles of female business leaders as well as other columns on careers, marketing, finance, and a leadership column from Carly Fiorina, the former CEO of Hewlett Packard.

The January 2022 issue, focused on healthcare, features LaShonda Anderson-Williams, SVP at Salesforce.com, Dr. Beverly Malone, President & CEO of the National League for Nursing, and Susan Hertzberg, Chairwoman & CEO of Brainscope. The February 2022 issue will be dedicated to Women to Watch, the signature womensbiz.US roundup of women who have reached high levels in their chosen field and are poised to take the next step. Media and Entertainment is slated for March, and Manufacturing in April.

Womensbiz.US is founded by Elaine Taylor-Gordon, an executive and entrepreneur with a background in marketing, publishing and executive search. Taylor-Gordon originally published a print edition and a website in the early 2000's, but has reengineered the concept for a new era in business. "News about women in business is

still underrepresented in the media and corporate world. There's no central career hub for business women who are looking to achieve. No place to hear the stories, get the advice and make connections," Taylor-Gordon says.

In addition to tapping her own daughter and granddaughter in the redesign, Taylor-Gordon has partnered with Harvard MBA and serial leader of women-focused organizations, Susan Danish, on the relaunch. "There are so many women in business doing remarkable things. We want to celebrate them to inspire and empower more women to accomplish their dreams and goals," Danish adds.

Originally founded in 2000, womensbiz.US is committed to providing the latest women's business news through their website and multimedia platform, including their signature Women to Watch series.

womensbiz.US is the only publication focused on sharing the stories, celebrating the role models and providing advice that will enable women to thrive in this new era of business. <https://www.womensbiz.us>

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